



Beef Ambassador Program 2026-2027

BECOME THE NEXT GENERATION OF AGRICULTURAL LEADERS!

The Big Country CattleWomen are seeking 8 outstanding high school students to serve as Beef Ambassadors for the 2026–2027 program year.

This unique leadership program provides hands-on experiences that go far beyond the classroom. Beef Ambassadors will gain valuable knowledge of the beef industry while developing leadership, communication, and advocacy skills through real-world experiences.

Throughout the program, ambassadors will have opportunities to:

- Work cattle and learn cattle handling practices
- Explore artificial insemination (AI) and cattle reproduction
- Learn about cattle markets and the beef industry
- Network with ranchers, producers, veterinarians, and agricultural professionals
- Educate youth during agricultural education events
- Represent Big Country CattleWomen at community events
- Develop leadership and public speaking skills
- Become future advocates for the beef industry

Each ambassador will be paired with a dedicated Herd Mom who will mentor and encourage them throughout the year.

OUR MISSION

The mission of the Big Country CattleWomen Beef Ambassador Program is to educate, inspire, and develop the next generation of agricultural leaders through hands-on experiences, mentorship, leadership opportunities, and beef industry advocacy.

We believe the best education happens through experience. Our goal is to equip students with the knowledge, confidence, and skills needed to become lifelong advocates for agriculture while serving their communities.

ELIGIBILITY REQUIREMENTS

Applicants must:

- ✓ Be 14–18 years old
- ✓ Be enrolled in a Texas high school or homeschool program
- ✓ Live or attend school in one of the following counties:

Taylor • Jones • Runnels • Nolan • Callahan • Coleman • Eastland • Stephens • Tom Green

✓ Submit:

- Completed application
- Letter of recommendation
- Current photograph

Deadline: August 31, 2026 at 5:00 PM

BEEF AMBASSADOR EXPECTATIONS

Selected ambassadors are expected to:

- Represent Big Country CattleWomen professionally.
- Attend required meetings, educational trainings, and fundraising events.
- Participate in youth educational programs, including Ag Days and Kids, Kows & More.
- Be willing to travel to program activities when needed.
- Maintain communication with your assigned Herd Mom.
- Promote agriculture and the beef industry through positive social media engagement.
- Complete all required service hours.

PROGRAM REQUIREMENTS

To remain in good standing, ambassadors must:

- ✓ Maintain passing grades.
- ✓ Attend required events.
- ✓ Wear official ambassador attire.
- ✓ Complete required service hours.
- ✓ Have service hours approved by their Herd Mom.
- ✓ Share Big Country CattleWomen or beef industry educational content on social media at least once per week.
- ✓ Demonstrate professionalism and leadership.

UPON SUCCESSFUL COMPLETION

Ambassadors who complete the program in good standing will receive:

- 🎓 \$1,000 Scholarship
- 📄 Personalized Letter of Recommendation
- 👏 Community Service Hours
- 🏆 Recognition as a Big Country CattleWomen Beef Ambassador
- ★ Opportunity to earn Top Beef Ambassador honors

Must Complete the signed application, with 1 Letter of Recommendation,

Photo and returned by [August 31st, 2026 at 5 pm.](#)

All selected applicants will be notified by September 15th, 2026.

Send all applications to either email or address below;

BigCountryCattleWomen@gmail.com

Big Country CattleWomen
PO BOX 71
Ovalo, Texas 79541



BIG COUNTRY CATTLEWOMEN

Beef Ambassadors Application

Name _____

Email _____

Address _____

Emergency Contact _____

Phone _____

Age / Birthdate _____

Parent/Guardian: _____

Phone _____

****Please answer the questions below.**

Name of High School? _____ Years Attended: _____

Are you currently in your schools AG or 4-H Program? ☐ Yes ☐ No

Other Beef Ambassador Programs ☐ Yes ☐ No If yes, which ones _____

What Programs do you participate in? _____

How long have you been active in 4-H or other AG programs?

Are you currently passing your current school courses and in good standing? ☐ Yes ☐ No

WHAT IS YOUR INTEREST IN THE BEEF INDUSTRY? _____

WHY DO YOU WANT TO BECOME A BIG COUNTRY BEEF AMBASSADOR? _____

WHAT DOES AGRICULTURE, AND THE BEEF INDUSTRY MEAN TO YOU? _____

I understand the rules, standards and requirements that will be required of me if selected as a Big Country CattleWomen Beef Ambassador. I agree to abide by these rules and standards required by The Big Country CattleWomen.

Signature _____

Date _____